



= 397,485 kWh/yr.

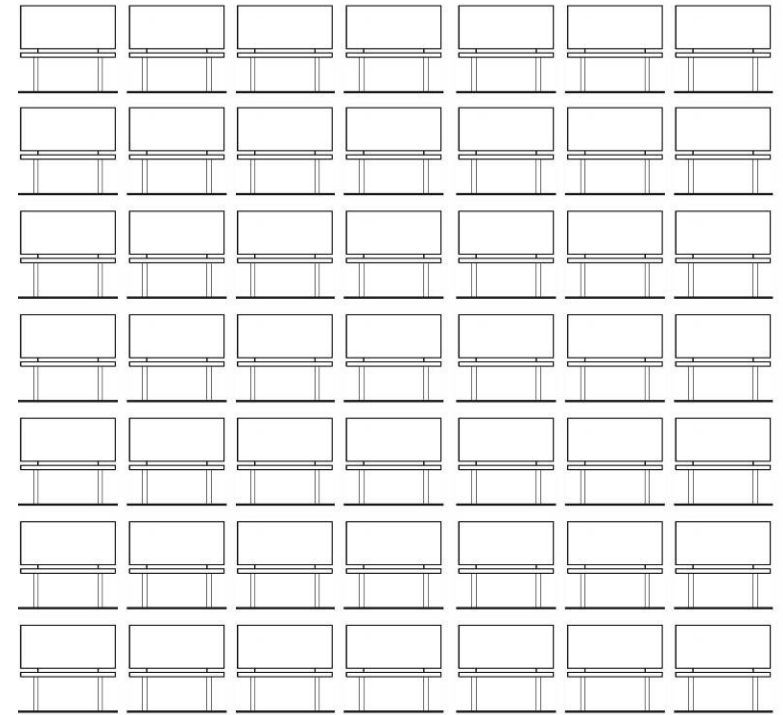
**1 digital billboard's
carbon consumption**



U.S. GREEN BUILDING COUNCIL CENTRAL BALCONES CHAPTER



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**1 digital billboard's
carbon consumption**

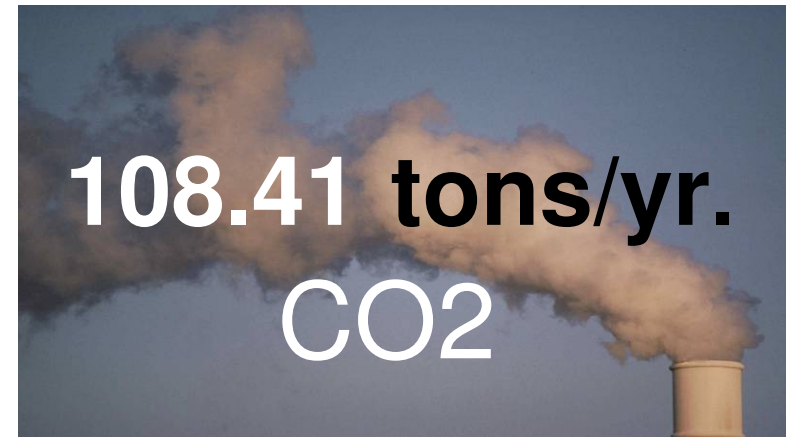
**49 typical
billboards**



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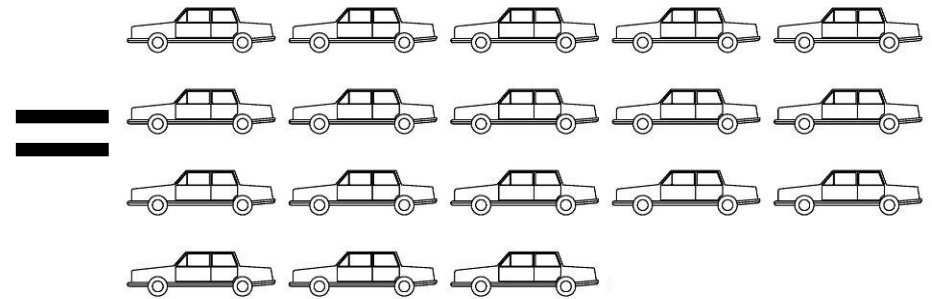
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**1 digital billboard's
carbon consumption**



U.S. GREEN BUILDING COUNCIL CENTRAL BALCONES CHAPTER



**1 digital billboard's
carbon consumption**

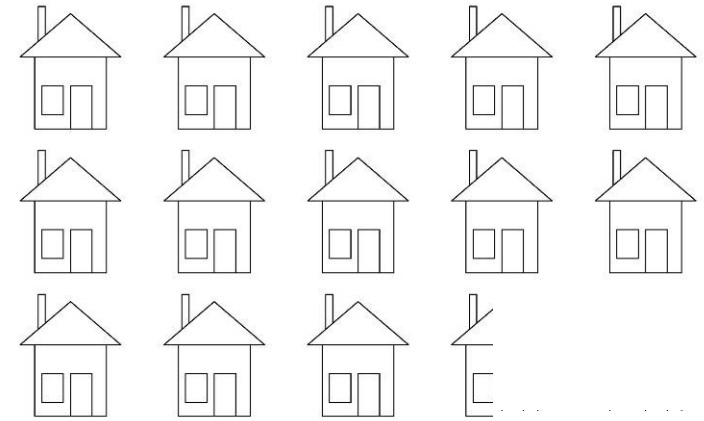
18 cars



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**1 digital billboard's
carbon consumption**

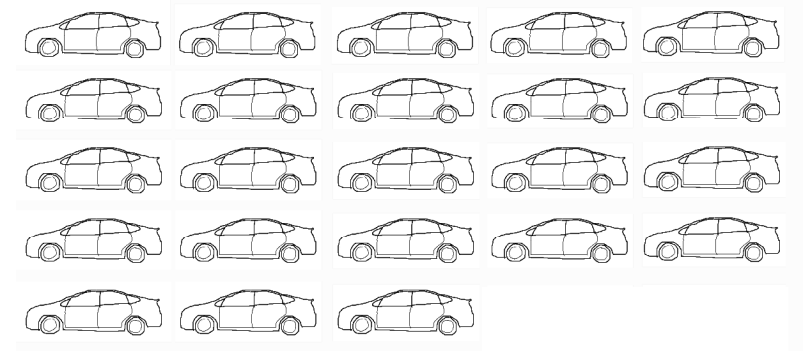
13.39 homes



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**1 digital billboard's
carbon consumption**

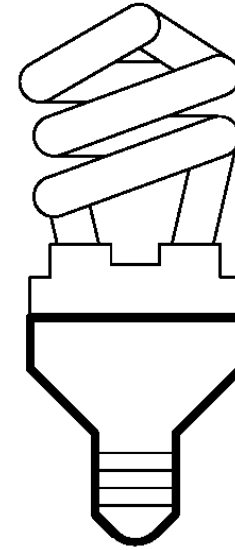
23 prius'
worth of carbon savings



U.S. GREEN BUILDING COUNCIL CENTRAL BALCONES CHAPTER



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**1 digital billboard's
carbon consumption**

2,162 cf bulbs
worth of carbon savings



U.S. GREEN BUILDING COUNCIL CENTRAL BALCONES CHAPTER